

See Our Display of Nettleton Shoes

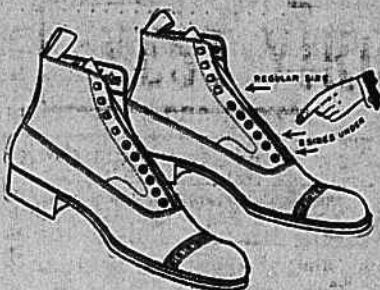


The world's first choice of Footwear. Nettleton's are worn more by the men who know the most about good Shoes. See them on display in our windows. We carry them from the narrowest width to the widest. You too can be comfortable, you who are hard to fit. Ask to see our Nature's Uplift Shoe, the comfort seeker's delight. By nature's

own remedy cures Corns and Strained Tendons and Turned Arch, (often misnamed broken down arch.) Makes standing or walking a real pleasure for tired, aching feet, and restores them to a natural, healthy, normal condition. Price \$8.00.

The Nettleton King Comfort

Will solve your Shoe problems. Made of soft long wearing glazed kid—two sizes, under through heel and instep. A handsome all around Shoe. See them in our window.



PRICE \$6.00

Highland Bros. & Gore

128 Third St.

Exclusive Shoes

Clarksburg is the hub of central West Virginia, in a business sense, and in a geographical sense also. It is natural location—its railroads, trolley lines and its surrounding country, rich in agricultural, lumbering and mineral resources—make Clarksburg the center of the brains and brawn and capital that have made her the financial axis, the jobbing axis and the directing axis, of a great industrial wheel that includes the entire state of West Virginia and extends to other states.

The prosperity of this entire section centers in Clarksburg. The trade movement which presents the slogan of "Buy in Clarksburg" has for its purpose the strengthening of the hub which hold together and bears the strain of the various industrial spokes which constitute the trade wheel of the Clarksburg and central West Virginia territory. Every dollar spent in Clarksburg, the hub strengthens the resources of the entire Clarksburg territory.

BUY CLARKSBURG MADE PRODUCTS, MAKE LOCAL FACTORIES PROSPER

Further Growth of City Depends
upon Holding Factories and
Bringing New Ones.

Why Clarksburgers should buy the products of local factories. Clarksburg shoppers should buy goods made in Clarksburg because they get better values for their money. The goods are made by skilled workmen and are sold cheaper than those shipped. Local factories can afford to sell goods cheaper because there is no freight to be paid before the goods reach the consumer. By purchasing local made products the danger of their being damaged by transportation is eliminated.

Goods made in local factories are fresh when they reach the consumer, instead of having been in a warehouse several months. The housewife should buy home grown fruits and vegetables because they are fresher and more satisfactory in every way than those shipped in from other cities. Local factories cannot exist with profit to themselves and credit to the city without the support of the local people. The factories of various kinds are one of the greatest things in Clarksburg. Without them the city would be comparatively dead. Hundreds of unemployed men would be on the streets. If the citizens of the city do not want such a condition they must buy the goods these factories produce.

This city has many large and finely equipped factories of which the citizens are justly proud. To hold them here and to bring others to the city they must be patronized. The hundreds of factory hands give a good, solid increase to the population of the city. They reduce the tax rate and are welcome additions to the citizens of legal age. If these were no other considerations, pride in our institutions should make people buy the products of our factories. Our factories are local institutions as much as banks are, and they should be considered as such. People patronize other institutions, why not the factories? The merchants are the ones to start this. If they buy from local factories, and the people buy from local merchants, a successful campaign will be assured.

By this co-operation, and only by it, can a successful campaign be conducted for the upbuilding of local factories.

COLUMBUS WETZEL
General Delivery
Clarksburg, W. Va.

UP-TO-DATE

Are Our Stores and Carry
Everything We Need at
Reasonable Prices.

First—Buy at home for the major portion of the money will remain here.

Second—Buy at home, for this will enable the merchant to carry a larger stock, and buying larger quantities the price will be lower.

Third—Buying at home encourages others to do the same.

Fourth—Buy at home, because the prices are equally as low.

Fifth—Buy at home because you can personally inspect the goods before purchasing.

Sixth—The only stock some mail order houses have are their order blanks and showy catalogues; your order is filled by some other firm and they act only as the middle man in the transaction. Buy at home.

Seventh—Buy at home, because our stores are up-to-date and carry everything that you may want. If these

CLARKSBURG PRODUCTS SHOULD ALWAYS BE GIVEN PREFERENCE

This Thrilling Suit Story Will
Make Many Converts for
Campaign.

The Clarksburg people and other people should give the preference to Clarksburg made products.

"The Story of the Suit" as Told by John.

My name is John. My wife says "dear John." I don't know why unless she is most always trying to coax me to hand out a few dollars for some fol-de-rol or other. Last fall she says, "John, dear I must have \$20 to send to Chicago for a suit." I said "Why not get it here, I see some nice ones up town." She had a dozen reasons why she should send to Chicago for that suit. So to keep the peace, I hand over the money and even made a trip up town to mail that order.

In due course of time Mr. Parcel's Post Man arrives with the suit. My wife, all smiles, says, "now, John, tomorrow evening we will take a walk up town." But when she puts on the suit "tomorrow evening" well my wife is considered a good looking woman, but in that suit she was some right. The coat part bled way up in the back. The sleeves were too short, the skirt, in my estimation, was decided too narrow. But she says "the skirt is all right, that's what they're wearing." Our walk up town was postponed until she could take the coat up, buy some trimming to match, have one of our home tailors take her measure and remodeled that coat. The coat was sent home and looked all right and we dressed for our walk up town.

Some of our friends out driving met us and invited us to go for a drive. We are out of town some miles when I notice a look of dismay on my wife's face. I looked around to discover—well, my hair almost stands on end yet—here was my wife's skirt pulled out at one seam from top to hem. I pulled off my coat, handed it to her to cover up the deficiency. Needless to say, I took a chill before we got home and was laid up with a cold for a couple of weeks.

My wife returned that suit and demanded her money back, what happened? Here comes a little green slip of paper called a certificate giving her credit for that amount of money in the town. Money back, nothing! Mr. Out-of-Town House doesn't hand back what he receives so easily. My wife was very mad. She couldn't have the satisfaction of giving Mr. Out-of-Town a

haven't some things let them do the ordering, then after that they will carry the goods in stock.

Eighth—Don't be a pessimist and say nothing good can be bought in your home town, you would feel like knocking an outsider down if he made the same statement.

Ninth—To a business man the most disheartening and discouraging happening is to hear of some one sending away for goods, he is paying out rent, license and clerk hire to sell and at the same price.

Tenth—Buying at home is the best business booster.

WILLIAM PATTERSON.

piece of her mind, he was out of her reach. So she took several little toilet articles, she could have purchased to better advantage in Clarksburg in return for her certificate.

And I had to hand out a few more dollars for my wife says, "John, dear, I'll go up and have Switzer Brothers make me a suit."

MRS. THOMAS CONLEY,
535 Caroline St.

BEST ADVERTISEMENT

You Can Give Your Home Town
Is to Buy in Clarksburg
Always.

First—Buy in Clarksburg is a patriotic duty.

Second—Buy in Clarksburg affords an opportunity to make a personal inspection before making a purchase.

Third—Buy in Clarksburg enables the local merchants to know the wants of the home people and they would carry a better and more complete stock of goods.

Fourth—Buy in Clarksburg would engender a better feeling and closer business relationship.

Fifth—Buy in Clarksburg would enable and encourage the merchants to extend greater favors in time of need.

Sixth—Buy in Clarksburg would necessitate the employment of additional help, thereby giving the young men (now idle) a business opportunity.

Seventh—Buy in Clarksburg would eliminate all extra expense and worry, caused by loss or damage in transit.

Eighth—Buy in Clarksburg is the best advertisement that you can give to your home town. It gives your merchant prestige abroad.

Ninth—Buy in Clarksburg and increase the purchasing power of your money, thereby encouraging thrift and economy.

Tenth—Buy in Clarksburg should be everybody's slogan and practice regardless of class or color. And then your shopping days would be days of real pleasure and profit. Then you could take just a little while and easily write ten thousand reasons why it is best to buy at home. The only difficulty that you would have to win the Telegram's prize contest would be in finding some one competent to select the ten best reasons why you should buy at home.

W. L. HUGHES,
N. Fourth Street.

CLARKSBURG IS KEY TO GOOD SHOPPING

Prosperity of City Depends
upon Success of Merchants
and Manufacturers.

Clarksburg, the Fuel City, dear to the heart of every West Virginian and the key to low prices, good service and excellent material, is the place for everyone to trade living in or near the city, because nowhere will a dollar go further or be spent to better advantage than here.

The prosperity of a city depends upon the success of its merchants and manufacturers, to purchase outside of your home town robs it of what is justly its property, your confidence in its good judgment or its merchants and their integrity, it lessens the

MUNISINGWEAR

Munising Suits are made as good as it is possible to make them. They will wear. The buttonholes, seams and edges wear until the fabric is actually worn threadbare with long use.

Ladies' Single Garments . . . 50 to \$1.50
Ladies' Union Suits . . . \$1.00 to \$3.50
Children's Single Garments . . . 50c to \$1.00
Children's Union Suits . . . 50c to \$1.50

THE BON TON

Order Now Christmas Greeting Cards

We Have a Very Complete Line of
Attractive

Personal Xmas Greeting Cards

Ready for Inspection. Come in and See Them.

HALL & BRADFORD

STATIONERS

Opposite Empire.

407 Main St.



MAKE GOOD

Whatever you buy at this store
will make good or be made
good by us.

Only the best merchandise--
shoes of recognized merit--
bear our approval.

Our policy is to have every
customer satisfied.

A trial pair will convince you.

SPEARS SHOE CO.

4th Street

pay rolls and promotes idleness and vice. Residents of Clarksburg and vicinity have the advantage of visiting the stores and examining personally the quality of the material and its beauty. Goods bought through the catalog medium are often deceptive and we find after paying freight and cartage we could buy the same thing at home for the same price and have been better satisfied by seeing before buying. Money earned in a town belongs rightfully to that place. It improves it in every way. The prosperous merchant and manufacturer demands more laborers, the laborers demand good houses, clothes and places of education and amusement. The prosperous merchant and manufacturer is always ready to donate to any cause, union men apply to them for aid in their charitable work and so does the non-union man; the schools apply to them for aid in improving, and the churches call for their share also, and always the merchants and manufacturers of Clarksburg extend a ready hand and all they ask is to trade in Clarksburg to keep the city prosperous and the citizens happy.

Farall's Drug Store

Offers Something You Cannot Buy from the Mail Order Houses Friday and Saturday We Will Sell \$1.00 to \$3.00 Inland Sterling Silver Glass Ware for

49c

Salt and pepper shaker, perfume bottles and trays, vinegar cruet, candle sticks, cases, sherbert dishes, tumblers, mustard cups, cream and sugar, pin trays and 15 other articles. See our window for assortment. We guarantee every article to be genuine Sterling Silver and stamped Sterling. FRIDAY AND SATURDAY, NOVEMBER 19 and 20. Do NOT MISS THE OPPORTUNITY TO GET A REAL BARGAIN.

Farrell's Drug Store